

SCHEDULE OVERVIEW

8:00 AM **REGISTRATION, BREAKFAST AND NETWORKING**

8:30 AM **WELCOME AND INTRODUCTIONS**

Hank Raattama, Partner, Akerman, Co-Chair, PhilanthropyMiami
Dr. Michael Rosenberg, Community Activist, Co-Chair, PhilanthropyMiami

8:35 AM **OPENING SESSION: RESILIENT CITIES**

Philanthropy's Emerging Role: Collaborating, Innovating and Building a Resilience Strategy for Greater Miami and the Beaches (GM&B). Join the Rockefeller Foundation, The Miami Foundation, and Chief Resilience Officers (CROs) as they share the preliminary results of a resilience assessment and seek our civic sector's input and leadership on next steps.

Jane Gilbert, CRO, City of Miami
Peter Madonia, Chief of Operations, Rockefeller Foundation
James Murley, CRO, Miami-Dade County
Javier Alberto Soto, President and CEO, The Miami Foundation
Susanne Torriente, CRO, City of Miami Beach

10:00 AM **CONCURRENT SESSIONS**

How can sectors and organizations work together to address each of these issues, keeping other priority issues in mind (e.g., access to quality jobs, creating healthy and safe neighborhoods, improving community and diverse stakeholder engagement and involvement in government decision-making, poverty alleviation) CROs will provide each group with data, perceptions and actions collected to date in this preliminary resilience assessment.

• **HOUSING A CHANGING GM&B**

Housing affordability is a major challenge in Greater Miami and the Beaches. According to the Center for Housing Policy, the Miami area has the highest percentage of working households spending more than half of their income on housing costs in the United States. Access to housing that is affordable is fundamental for attracting and retaining a talented workforce and for promoting economic growth and prosperity. Little Haiti has been named the hottest real estate market in Greater Miami. How do we ensure that the current renters and property owners there and in other areas facing gentrification have the opportunity to stay and benefit from this wave of investment?

Convener: **Jane Gilbert**, CRO, City of Miami
Robin Bachin, Assistant Provost, Civic and Community Engagement, University of Miami
Shekeria Brown, Miami/Ft. Lauderdale Area - Executive Director, South Florida Community Development Coalition
Commissioner Barbara Jordan, Miami-Dade County, District 1
Alberto Milo, Jr., Principal/Senior Vice President, Related Urban

• **BUILDING A CONNECTED, MOBILE GM&B**

A resilient Greater Miami and the Beaches must be connected via pedestrian and bike paths, efficiently performing road, rail, air and port facilities. As we build tomorrow's SMART Plan how can be sure it is resilient to climate shocks, infrastructure collapse and long term sea level rise.

Convener: **James Murley**, CRO, Miami-Dade County
Alice N. Bravo, Director, Transportation and Public Works Dept., Miami-Dade County
Mohammed Hadi, Professor, FIU
Marta Vicedo, Co-Founder and Strategy Director, Urban Impact Lab
Kasra Moshkani, General Manager, Uber South Florida

- **CLIMATE READY GM&B**

The challenges of making Greater Miami resilient to sea level rise are formidable. A strong collaboration among the public, civic, and private sectors can build the political will and foster the innovation necessary to design and finance solutions. We're all in this together. How can we work together to educate and engage our publics toward a resilient future?

Convener: **Susanne Torriente**, CRO, City of Miami Beach

Moderator: **Caroline Lewis**, Founder/Executive Director, The CLEO Institute

David Martin, President/Co-Founder, Terra

Jimmy Morales, City Manager, City of Miami Beach

Tiffany G. Troxler, Director, Sea Level Solutions Center, FIU

- **FUNDRAISING BASICS: CREATE A 12-MONTH FUNDRAISING PLAN, DELIGHT YOUR DONORS AND DRAMATICALLY INCREASE REVENUE**

Does your nonprofit need to achieve sustainable revenue by diversifying and growing your funding base? Then you'll want to attend both sessions of the Fundraising Basics track! In the morning session, you'll learn the infrastructure you need to grow revenues: a right-sized 12-month plan for individuals, corporations, and private funders; donor-centric online giving solutions, effective ways to engage donors, and resources to help you increase your fundraising capacity.

Convener: **Rachel Ramjattan**, Founder & Principal, Nonprofit Plus, LLC

Brian Lauterbach, VP, Impact & Capacity Building, Network for Good

Nate Nasralla, Director, Fundraising Solutions & Capacity Building, Network for Good

Mary Wong, President, Office Depot Foundation

12:30 PM LUNCH SESSION: KEYNOTE SPEAKER

Paul Shoemaker, Founding President, Social Venture Partners International

Paul Shoemaker is the Founding President of SVPI and was SVP Seattle's Executive Director for 17 years. With insights from this unique vantage point, he is a leading expert on activating social change agents and a global thought leader on how individuals can be the most effective philanthropists. In 2011 and 2012, Shoemaker was named one of the "Top 50 Most Influential People in the Nonprofit Sector" by *The NonProfit Times*, and in 2013, was named "Philanthropist of the Year" by *Future in Review*. In 2015, he received the 2015 Microsoft Alumni Integral Fellow Award. Shoemaker has spoken at TEDx and United Nations events and has written for the Stanford Social Innovation Review, Fortune, and The Huffington Post.



1:30 PM CONCURRENT SESSIONS

- **FUNDING TO DRIVE SUSTAINABILITY AND IMPACT**

Most nonprofits lack the funding and expertise they truly need to support their infrastructure, systems, leadership and strategy development - the things they need not just to survive, but to thrive. Locally, however, there are new programs and models that provide this critical funding and support, including a County-wide initiative that ties it all together. Join us at this session to learn more about these exciting local efforts.

Convener: **David Halpern**, Exceptional Organizations

Gretchen Beesing, CEO, Catalyst Miami

Lauren Harper, Founding Director, Social Venture Partners Miami

Julie Simpson, Director, Nonprofit Strategy & Capacity Building, TCC Group

Stephanie Sylvestre, Chief Programs Officer/Chief Information Officer, The Children's Trust

Daniel T. Wall, Assistant Director, Miami-Dade County Office of Management and Budget

Rahel Weldeyesus, Director of Community Engagement, Office of Commissioner

Daniella Levine Cava, District 8, Miami-Dade County

- **WHAT'S NOW? WHAT'S COMING? TOP 10 TRENDS IN PHILANTHROPY**

Change is a constant. What's here right now? What's ahead for the nonprofit sector? The co-author of the blog FundraisingWonks.com will take us through some of his thoughts on the top 10 things we should be doing right now or getting ready for in the near future.

Convener: **Abbey Chase**, Chase Marketing Group
Glenn Kaufhold, Principal, GKollaborative and fundraisingwonks.com

- **FLORIDA'S NONPROFIT SECTOR: AN ECONOMIC ENGINE**

Be the first to hear the results of a statewide research report sponsored by the Florida Nonprofit Alliance (FNA) on the economic impact of the nonprofit sector. Come learn from FNA and the Florida Philanthropic Network how the sector is thriving and where there are still opportunities for building understanding of the vital role the sector plays in communities and the economy across Florida.

Convener: **Geula Ferguson**, Florida Philanthropic Network, South Florida
Sabeen Perwaiz, Executive Director, Florida Nonprofit Alliance

- **FUNDRAISING BASICS: BUILDING RELATIONSHIPS THROUGH CULTIVATION (FROM FIRST GIFT TO ANNUAL GIFT TO MAJOR GIFTS TO PLANNED GIFTS)**

This Fundraising Basics segment will present lightening rounds on the principles of being "donor-centric", and the characteristics of annual giving, grants, major gift and planned gifts followed by commentary about successful implementation from a panel of seasoned fund raisers and educational experts.

Convener: **Steven L. Schwartz**, Philanthropic Visions, and FIU
Deborah Korge, Executive Director, The Women's Fund of Miami
Katsiaryna Matusevich, Assistant Professor, Organizational Learning and Leadership, Barry University, School of Education
Bentonne S. Snay, President and CEO, The Snay Group, Inc.

2:55 PM



- **OUTCOMES FROM 2016 SHARK TANK WINNER**

Elissa Vanaver, CEO, Breakthrough Miami

3:00 PM

- **VENTURE PHILANTHROPISTS VET NEW IDEAS FOR CREATING GREATER IMPACT**

Convener: **Steven Schwartz**, FIU

Four Shark Tank finalists will pitch their ideas and discuss the outcome for the community. The Sharks will select the "best pitch" and present the Grand Prize of \$10,000 as seed money to launch the new idea.

Gil Bonwitt, Co-Founder, Gazelles Social Initiatives
Teresa V-F Weintraub, Managing Director - Wealth Management, Merrill Lynch, Pierce, Fenner & Smith Inc.
Seth Werner, Chairman/CEO, Harbour Real Estate Investments
Mary Wong, President, Office Depot Foundation

- **MENTORS:**

Jodi Engelberg, Facilitator, Process Designer, The Value Web
Anne Freedman, Executive Speaking Coach and CEO, Speak Out, Inc.
Debi Hoffman, Community Activist, 2016 PhilanthropyMiami Community Champion
Bruce Turkel, CEO/Executive Creative Director, Turkel Brands

4:00 PM

- **WRAP UP**

David Halpern, Exceptional Organizations